

## PFT is a public-private partnership between FDA, state officials, and all sectors of the food industry that facilitates implementation of interoperable electronic food traceability systems while maintaining the flexibility to accommodate alternate traceability methods for small businesses.

## What Makes PFT Unique

The Food supply chain is fragmented and diverse. Food traceability, as required under FSMA Section 204, however, requires coordination across all sectors, industries, company sizes, and business models. **PFT is the only independent** forum that brings <u>all</u> parts of the supply chain together to make critical implementation decisions and define a shared industry vision for food traceability. And we do it in collaboration with FDA and other state and local officials.

PFT focuses on defining consensus business and functional requirements for traceability. This:

- Adds predictability and efficiency to the industry's implementation.
- Gives clarity to technology vendors as to how interoperability can be achieved.
- Brings together all ongoing efforts related to traceability into a single overarching vision, without disrupting or displacing the progress being made in various sectors.

## **The Work**

PFT is a forum for cooperation and coordination, allowing for the ability to exchange, gather, and use traceability data among supply chain partners, which is essential for effective and efficient implementation of enhanced food traceability. PFT is delivering:

- A common vision for traceability across sectors, industries, associations, and consortia.
- A forum for technical implementation discussions between industry and FDA.
- A consistent set of business and functional requirements for traceability that provides clarity to solution providers and ensures solutions meet business needs.
- A decision-making mechanism for critical questions of how traceability should be implemented.
- An organized public-private plan for how the industry will migrate to enhanced traceability.

## How to Get Involved

PFT Membership is open to all:

- Companies that manufacture, process, pack, or hold foods, as well as their trade associations (voting members).
- > Technology vendors and technical experts (non-voting members).

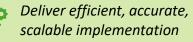
Membership dues support PFT's operations and are tiered based on company size to minimize barriers to participation. To receive detailed membership information, please reach out to <u>laura.brown@leavittpartners.com</u>.

Give your organization a voice

Be a leader among peers and regulators



Account for your organization's unique interests Access best insights



For more information or to join, visit www.PFTraceability.org or contact Laura.Brown@leavittpartners.com.

www.PFTraceability.org